



## Ohio Union Council Meeting Minutes

*April 11, 2013 – SPHINX Centennial Leadership Suite, Ohio Union*

**Present:** Matt Couch (Ex-Officio, Ohio Union Director of Student Activities & Orientation), Katie Dean Williams (Ohio Union Graduate Student Employee), Chuck Claibourne (Alumna), Brad Myers (At-Large), Mia Grube (Ex-Officio, 2012-13 President of Ohio Union Activities Board), MacGregor Obergfell (Ex-Officio, 2013-14 President of Ohio Union Activities Board), Sara Cantonwime (for Adam Young - Council of Graduate Students), Ann Kneidinger-Flaherty (At-Large), Simon Cheung (Ohio Union Student Employee), Richard Wofford (USAC), DaVonti' Haynes (for Evan Sieradzki – OUC Chair, Undergraduate Student Government), Megan Koester (At-Large, Community/Supporter), Josh Ahart (Undergraduate Student Government), Richard Wofford (USAC)

### I. Welcome

### II. Ohio Union Activities Board (OUAB) Update

Mia Grube, OUAB President

- Mia provided an overview of past academic year of events, featuring Into the Wild with Jack Hanna, James Carville & Karl Rove, Louis C.K., Rock the Oval with O.A.R., horse-drawn carriage rides, Maroon 5, "Dancing with the Stars" dance instruction, Nicholas Sparks, and Dr. Jane Goodall
- OUAB hosted 133 events in Spring with the total attendance of spring events of 19,0048 (4,914 Grad/Prof events)
- Grad/Prof experienced rapid growth and long wait lists this year, dramatically increased demand in last 3 years.
- The OUAB Budget was composed of 91% expenses on programming, 2% professional development, 6% marketing, 2% operations
- For membership, OUAB had a 30% increase in applications with a new member class of 66.
- Challenges: Semester transition, advisor changes, reaching all students
- Successes: Innovative event ideas, event evaluation, social media
- 89,000 total event attendees in a year
- 60,000+ website hits in one month
- \$21,000 raised for BuckeyeThon
- 30+ student performances at events
- 10<sup>th</sup> year of receiving SAF funding
- 10 Grammy nominations, 6 Billboard top 100 Artists brought to campus

### III. Subcommittee Reports

a. Policy (Eve Esch)

- Eve shared updates and amendments (read for the 2<sup>nd</sup> time during the 3/13 meeting) on the following policies:
  - 1) Room Reservations for Study Tables - Chuck Claibourne moved to approve, Holmes accepted... motion passes.
  - 2) Games of Chance by Student Organizations- Katie Dean Williams moved to approve, Holmes accepted... motion passes.

b. Events (Simon Cheung, Chair)

- The Events Committee heard reports from the 35<sup>th</sup> Annual African American Heritage Festival and Commencement Week (coming up in May)

#### IV. Directors' Reports

##### a. Business & Finance Director's Report (Dan Huffman)

- Dan shared the budget overview to date and announced year to date above in revenues, trending a little higher in expenses in expenses than last year.
- The business office will begin to set targets for months impacted by semester transition.

##### b. Student Activities & Orientation Director's Report (Matt Couch)

- Congratulations to OUAB on a great year
- Mount Leadership Scholars: One of the most successful in engaging members after two years end. Named for Ruth Weiner-Mount. Based on servant leadership. "Year of service" in 2<sup>nd</sup> year: 8,429 hours performed by 105 members of Mount Society.
- Buck-I-SERV: 17 more trips when the semester ends, Ghana and South Africa, 180 participants, 750 annual participants on 64 trips
- Leadership Awards: 4/12/13. Celebrating student leaders and achievements in sustainability, campus employment, diversity, graduate and professional students, seniors, and student organizations.
- Vice President's Diversity Leadership Retreat: 4/13-14/13 at Deer Creek State Park
- LeaderShape: 70 applicants accepted.
- Orientation: Will be working in May to take advantage of the 5 weeks of summer, 28 sessions, 15 transfer orientation sessions, 2 international orientation sessions, pre-departure orientations (3 in China).
- 18 applications for Commencement Eve Candlelight ceremony speakers. Will narrow to 5 to audition on Monday.
- Campus Archives has been particularly impressive with their suggestions for Commencement Week: rare first editions from Steinbeck, Austin, Darwin, etc. (Tour of University Archives coming soon)
- MCEC cohort has been selected, their training is underway

##### c. Ohio Union Events Director's Report (Eve Esch)

- In March 2013, we had 2,290, increase of 28% from last year, events: 76% student orgs, 20% university, 4.7% was non-university
- 476 classroom reservations in March on behalf of student organizations
- April is expected to become busiest month yet
- Morgan Meehan had the opportunity to work for 6 weeks in China, additional responsibilities have been redistributed.
- Hosted African American Heritage Festival, Pay It Forward Week, Greek Week, UAFYE events, Sibs & Kids Weekend, Stephanie's Champions
- Tonight: Cheerleading banquet, Mac Hall drag show, UAFYE dinners, ABC Channel 6 town hall Meeting
- Upcoming: UAFYE: GO Buckeye Day, Leadership Awards, Grandparents dinner, Ohio History Day, Legends Luncheon, Commencement events

#### V. Elections

The council planned to elect a new student chair (by bylaws) at this meeting, but because we are waiting on governing councils to appoint students, we will elect an interim chair tonight.

- b. Motion to open nominations was moved and seconded. Motion was approved, and the floor was open for nominations for interim.
- c. Evan nominated himself. No other nominations. Floor closed. Move forward with vote. Evan will serve as interim chair.

#### VI. Announcements

- No announcements.
- Megan motioned to adjourn, seconded by Katie Dean Williams.